

FOR IMMEDIATE RELEASE

Sim Frameworks launches the Custom Simulator Enclosure™ (CSE), a cabinet-style enclosure that disappears when not in use.

The CSE addresses three common simulator problems: long lead times, rooms that can't serve any other purpose, and décor that clashes with a net and screen.

SAN MARCOS, Calif. — Oct. 28, 2026 — Sim Frameworks today launched the Custom Simulator Enclosure, a fully customizable enclosure that closes like a cabinet when not in use, letting a room double as a living space, an office, or a branded showroom. The CSE arrives in less than six weeks from design approval and starts at \$14,995, which includes the frame, custom color panels, canopy, and hitting screen.

For fitting studios, teaching pros, golf retailers, and commercial venues, the CSE doubles as a branded display: its interior and exterior panels can carry a logo, sponsor graphics, or club artwork, and the unit closes to free up floor space between sessions. When open, the doors swing out to provide side protection, and the canopy pops up by hand to protect overhead.

“Most simulators end up as a dedicated space nobody uses for anything else. We designed the CSE so the room can also work as an office, garage, or showroom,” said Rick Cuellar, founder and CEO of Sim Frameworks. “And it’s fully customizable for personal style or for branding and marketing applications.”

Key features

- Fully Customizable – tailor your enclosure both inside and out, with colors, patterns, or your favorite artwork.
- Fast Delivery – the CSE ships in multiple packages, and the full order arrives in less than six weeks from the customer-approved design.
- Built to Last – a durable, lightweight aluminum frame, impact-absorbing panels made from high-density engineered PET felt, and a hitting screen engineered for image quality and longevity.

Availability

The CSE is available now at simframeworks.com, where you can customize it yourself or work directly with an expert. The CSE requires a minimum 9' ceiling. It stands 8'9" high, and the canopy deploys within that height. It is less than 2' deep when closed and 8'1" deep with the doors open. The CSE is currently available in a 13' width, with 10' and 15' versions

coming in 2027. Customers can assemble the CSE themselves, or Sim Frameworks can help find professional installation.

About Sim Frameworks

Founded in 2025 by Rick Cuellar and based in San Marcos, Calif., Sim Frameworks designs and sells customizable golf simulator enclosures for homes, businesses, and commercial venues. The company's flagship product, the Custom Simulator Enclosure, closes like a cabinet when not in use. For more information, visit simframeworks.com.

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Image and video assets are available at www.simframeworks.com/media

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